



CASE STUDY 01

HI-POTENTIAL MANAGEMENT AT HARPER COLLINS

COMPANY: Harper Collins
INDUSTRY: Publishing
LOCATION: United Kingdom
CATEGORY: Talent Management



For this publishing client, we were asked to:

- Create a pilot six-month programme for the business which invested in their future leaders.
- Ensure that the programme was agile and modular.
- Provide experiential learning for 'rising stars with high potential' who are in their second to third role within the business.
- Ensure that there were opportunities for executive involvement.

The programme ran in 2017. Twenty people took part in workshops, coaching and networking which enhanced their:

- Leadership
- Digital Understanding
- Commercial and Strategy Experience

As a result of the programme, a number of their staff have been promoted to larger roles across the organisation and the programme has been commissioned to run again for 2018 - this time for a full twelve months.

Your workspaces

 Management & Leadership Hub 72 Resources	 Audio Hub 32 Resources	 Career Hub 94 Resources	 Commercial Hub 47 Resources	 Digital Hub 84 Resources	 Editorial Hub 65 Resources
 Gen.HCUK 13 Resources	 iReturn 29 Resources	 John & Rudo's Viewing Area	 Tech Hub 31 Resources	 Welcome to HCUK 36 Resources	 Welcome to iDevelop 1 Resource
 PEOPLE ARE MY FRIENDS WellBeing Hub 33 Resources					

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