

CASE STUDY 01 HI-POTENTIAL MANAGEMENT AT HARPER COLLINS

COMPANY: Harper CollinsINDUSTRY: PublishingLOCATION: United KingdomCATEGORY: Talent Management

HarperCollinsPublishers

For this publishing client, we were asked to:

- Create a pilot six-month programme for the business which invested in their future leaders.
- Ensure that the programme was agile and modular.
- Provide experiential learning for 'rising stars with high potential' who are in their second to third role within the business.
- Ensure that there were opportunities for executive involvement.

The programme ran in 2017. Twenty people took part in workshops, coaching and networking which enhanced their:

- Leadership
- Digital Understanding
- Commercial and Strategy Experience

As a result of the programme, a number of their staff have been promoted to larger roles across the organisation and the programme has been commissioned to run again for 2018 - this time for a full twelve months.



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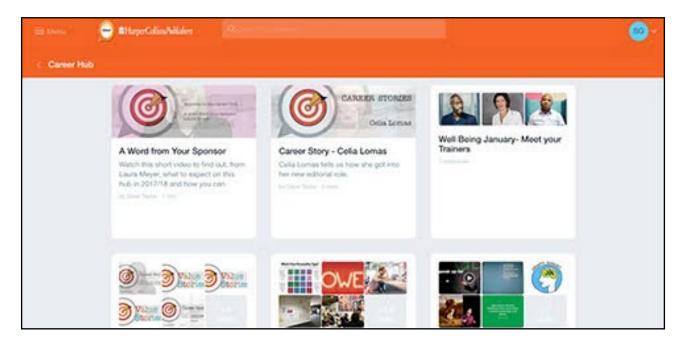


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